

Taylor Communications, Inc.
EEO PUBLIC FILE REPORT
February 1, 2009 - January 31, 2010

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
TOTAL INTERVIEWS OVER REPORTING PERIOD:			0

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	2/1/2009	Participation in job banks, internet programs and other programs designed to promote outreach	KS Association of Broadcaster's Job Bank; Ntl. Association of Broadcaster's Career Center; Kansas Job Service of Salina; Kansas Joblink.com website; University of KS Career & Employment Services; YWCA Employment & Resource Network; EEO1 Source; Good Entertainment/Voicehunter.com	2	Chelsie Crook Office Manager Rod Keen Engineer	1.00
2	3/9/2009	Participation in events or programs sponsored by educational institutions	Judge speech contest at Girard, KS FFA and sponsor the FFA Ag Communications Award in Kansas. Kyle Bauer judged a speech contest in Girard, KS. KCLY/KFRM also sponsored the FFA Ag Communication Award in which Girard won 1st place.	1	Kyle Bauer General Manager	0.25
3	3/18/2009	Participation in events or programs sponsored by educational institutions	Clay Center Community High School Career Day Rocky Downing and Phil Kasper spent the day talking with high school students about their careers as broadcasters.	2	Rocky Downing Station Manager Phil Kasper After Hour Director	0.25
4	5/26/2009	Establishment of an intern program designed to assist members of the community	Taylor Communications continued their internship program in 2009, hiring Sydney Janssen , a student at Kansas State University, to serve as our summer intern for the stations. Sydney was presented with a number of various opportunities between the two stations, from production and copywriting, to broadcasting live from county fairs around Kansas.	2	Kyle Bauer GM Duane Toews Farm Director	1.00

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5	8/3/2009	Participation in other activities designed by the station employment unit	<p>Connecting/Networking with staff and students at various schools to mentor and promote ag broadcasting.</p> <p>Kyle Bauer has made significant connections with leaders and students at schools and universities throughout Kansas through Facebook. These connections have allowed him to develop relationships and present ag broadcasting ideas, insight and direction to leaders and mentor students interested in ag broadcast careers.</p> <p>Aaron Hund - Animal Science Dept. at Kansas State University Andrew Hoelscher - Kansas State University, recent graduate Barbara Oplinger - Housemother Farm House Fraternity - Kansas State University Brent Fritzeimer - Junior at Kansas State University, Communications Colton Castle - Oklahoma State Senior - Ag Communications Dalton Hodgkinson - High School Senior - Pratt High School, Ag Journalism Interest Elaine Edwards - Head of Media Dept. at Kansas State University Kris Boone - Kansas State University - Ag Journalism, Dept. Head</p>	1	Kyle Bauer General Manager	1.00
6	12/2/2009	Participation in scholarship programs	<p>The National Association of Farm Broadcasters scholarship program</p> <p>KCLY/KFRM donates to the NAFB Foundation, which provides scholarships to college students each year.</p>	2	Kyle Bauer General Manager Chelsie Crook Office Manager	1.00
TOTAL POINTS OVER REPORTING PERIOD:						4.50